## PADDLE MO OZARKS

SPONSORSHIP GUIDE



#### Embark \$100

- Website Feature

- Sponsorship Announced Onsite
  - SHARE A DISCOUNT CODE

### Discovery \$200

- EVERYTHING FROM EMBARK
- HALF PAGE JOURNAL ADVERTISEMENT
  - SHARE YOUR PRINTED PROMOTIONS





#### Frontier \$500

- EVERYTHING FROM DISCOVERY
- FEATURED ON PRINTED BANNER
- FEATURED IN E-BULLETIN (1,500+ VIEWS)

#### Voyager \$1000

- EVERYTHING FROM FRONTIER
- Name Featured on Centerpieces

**DURING MEALS** 

-FEATURED IN PROGRAM VIDEO





#### Expedition \$2500+

- EVERYTHING FROM VOYAGER
- BOOSTED SOCIAL MEDIA POST

(10,000+ VIEWS)

-DISPLAY YOUR GEAR

-RECOGNIZED AS TOP LEVEL SPONSOR

# More Information sponsorship guide



Paddle MO Ozarks 2024: Meramec River October 5-7, 2024

6,896 SOCIAL MEDIA FOLLOWERS
7,390 E-BULLETIN SUBSCRIBERS
11,736 WEBSITE VISITORS ANNUALLY





YOUR COMPANY WILL BE FEATURED ON OUR WEBSITES:

PADDLEMO.ORG AND STREAMTEAMSUNITED.ORG.

WE WILL ANNOUNCE ONSITE OF PADDLE MO THAT

YOUR COMPANY GENEROUSLY SPONSORS PADDLE MO.

IF YOU WOULD LIKE, WE WILL ALSO SHARE A DISCOUNT

CODE WITH ALL PADDLE MO PARTICIPANTS.

WE WILL DO ALL INCLUDED WITH "EMBARK" AS
WELL AS INCLUDE A HALF PAGE JOURNAL
ADVERTISEMENT IN OUR PADDLE MO JOURNAL.
ALSO, WE INVITE YOU TO SHARE YOUR PRINTED
PROMOTIONAL MATERIALS AT THE EVENT.





WE WILL DO ALL INCLUDED WITH "DISCOVERY" AS
WELL AS PRINT YOUR LOGO ON OUR BANNER
DISPLAYED AT THE EVENT AND FEATURE YOUR
COMPANY IN OUR E-BULLETIN.

WE WILL DO ALL INCLUDED WITH "FRONTIER" AND FEATURE YOUR COMPANY IN OUR 25TH ANNIVERSARY PROMOTIONAL VIDEO. YOU WILL BE FEATURED ON CENTERPIECES USED DURING THE PROGRAM AT MEALS AND BEVERAGE STATIONS.





WE WILL DO ALL INCLUDED WITH "VOYAGER" AS WELL AS RECOGNIZE YOU AS A TOP LEVEL SPONSOR IN A BOOSTED SOCIAL MEDIA POST (WITH AT LEAST 10,000 VIEWS). HAVE GEAR THAT YOU WOULD LIKE TO PROMOTE? SET UP YOUR GEAR DISPLAY OR LET OUR CREW SPORT YOUR GEAR. YOU WILL BE RECOGNIZED AS A TOP LEVEL SPONSOR.

FIND US AT PADDLEMO.ORG
STREAMTEAMSUNITED.ORG
FACEBOOK.COM/GROUPS/PADDLEMO

Interested?
Contact Mary Culler:
mary@streamteamsunited.org
Cell <u>573-586-0747</u>